



Put all eyes on you!
**ADVERTISE WITH THE
 IOWA ANGUS ASSOCIATION**

IOWA ANGUS NEWS

distributed to 1,500 cattlemen and affiliates, including all registered Angus producers in Iowa

AD SIZE	RATE	DIMENSIONS
Full Page	\$500	8.12 X 10.81
1/2 Page	\$350	6.87 X 4.69
1/4 Page	\$250	4.52 X 4.04
1/8 Page	\$100	3.58 X 2.33

CONTRACT RATES

LEVEL 1 = \$2,500

6 full pages (or equivalent) in the Iowa Angus News Sept-July*

LEVEL 2 = \$1,350

3 full pages (or equivalent) in the Iowa Angus News Sept-July*

LEVEL 3 = \$300

1/8 page in all 6 issues of the Iowa Angus News Sept-July

Corporate Sponsor = \$1,500

your logo on the front cover and next to every page number

ISSUES: SEPTEMBER, NOVEMBER, JANUARY, MARCH, MAY, JUNE

Issues hit mailboxes on the first of the month. Ads are due on the 10th of the month prior.

MEMBER DIRECTORY

distributed to 3,000 registered & commercial cattlemen and affiliates

ISSUE	AD DEADLINE	AD SIZE	RATE	AD DIMENSIONS	Premium pages auctioned off at IAA Annual Banquet
January	Dec 10	Full Page	\$400	5.5 in W x 8.5 in T	
		1/2 Page	\$200	5.5 in W x 4.25 in T	

IOWA ANGUS WEB



SALE FEATURE = \$100

Sale book featured and linked on homepage for 2 weeks. One Facebook post on the Iowa Angus page

BANNER AD = \$300

*Your logo or business card on the Iowa Angus homepage for 1 year. *Must be accompanied by a Level 3 INews contract*

TO RESERVE YOUR SPACE, CONTACT ZACH BRITTON:
executive secretary/treasurer

 515-230-5745
 secretary@iowaangus.org